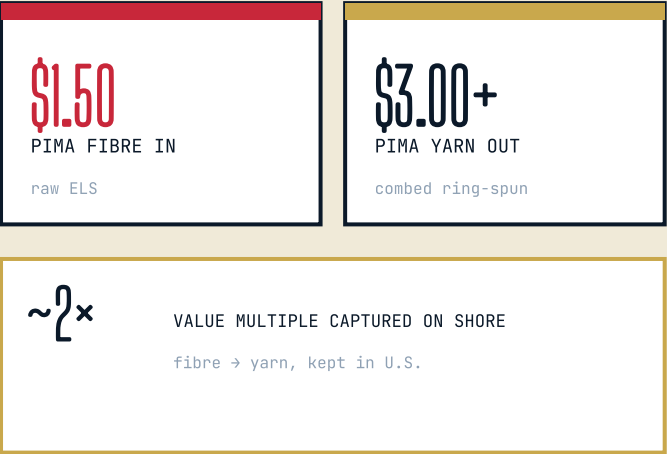


THE MARGIN IS IN THE SPIN.

America grows the world's finest extra-long-staple cotton — Pima — across the San Joaquin Valley and Arizona, then ships the fibre overseas to be spun. Yuma brings the spinning home, capturing the climb from \$1.50 raw fibre to \$3+ finished yarn on U.S. soil.



THE STAPLE LADDER

value rises with the length in the fibre.

